ELECTION PROFILE

Mar-len Abigail "Abby" Binay, #9

Mayor, Makati City

as of Feb. 5, 2025



Age and date of birth: 49 (Dec. 12, 1975)

Party: Nationalist People's Coalition

Highest Educational Attainment: Juris Doctor, Ateneo School of Law

Highest Government Position Held: Representative, Makati City

Summary:

Hoping to become the second Binay family member to hold a seat in the Senate, Binay, the three-term mayor of Makati, wants to implement the city's programs on a national scale and boost efforts of local governments against climate change.

Stance on Key Issues

On Poverty, Controlling Inflation and Jobs

- Vows to replicate Makati's programs on a national scale; ensures access to free healthcare, quality education and job opportunities for everyone through proper budget allocation and public-private partnerships
- Pushes tax exemption for 13th month and overtime pay in both public and private sectors

On Fighting Graft and Corruption

Calls for more aggressive approach in going after rice cartels and smugglers

On West Philippine Sea

Has not expressed opinion related to the West Philippine Sea

On The Drug War

 Disagrees with a "tokhang-style" drug campaign, emphasizes the importance of rehabilitating drug users and observing strict adherence to procedures and proper conduct in anti-illegal drug operations

On Disaster-preparedness

- Proposes more funding to local governments to make them "more resilient and sustainable" against the effects of climate change
- Wants to implement automatic loan moratorium in areas devastated by typhoons and other natural hazards



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Mar-len Abigail "Abby" Binay, #9

Mayor, Makati City

Government Experience/Field of Expertise

- Representative Makati City, second district (2007-2016)
 - Authored House Bill No. 2399, amending Republic Act No. 9257 or the Expanded Senior Citizens Act Of 2003
- Mayor Makati City (2016-present)

Issues and Controversies

- Ran against her brother Jejomar "Junjun" Binay Jr. for mayor of Makati City in the 2019 local elections. The rivalry escalated into a public confrontation inside a church over her family's strained ties with her husband, Makati Rep. Luis Campos.
- Falsely claimed the Makati-Taguig territory dispute was not over yet after allegedly receiving notice scheduling oral arguments for the case. The Supreme Court debunked the claim, saying there is no such document as it had decided on the dispute with finality.

Family Members in Government

Luis Campos Jr.

- · Relationship: Husband
- · Position/s held:
 - Representative Makati City, second district (2016-present)
 - Running for mayor of Makati
 City against sister-in-law, Sen.
 Nancy Binay

Elenita "Ellen" Binay

- · Relationship: Mother
- Position/s held:
 - Mayor Makati City (1998-2001)

Jejomar "Junjun" Binay Jr.

- · Relationship: Brother
- Position/s held:
 - Mayor Makati City (2010-2015)

Jejomar "Jojo" Binay Sr.

- · Relationship: Father
- · Position/s held:
 - Mayor Municipality of Makati (1986-1995)
 - Mayor Makati City (1995-1998; 2001-2010)
 - Vice President (2010-2016)

Maria Lourdes "Nancy" Binay

- Relationship: Sister
- Position/s held:
 - Senator (2013-present)
 - Running for mayor of Makati City against brother-in-law, Rep. Luis Campos

